

STUDENT STICKER PROGRAM

ESTABLISH BRAND LOYALTY WITH THE NEXT GENERATION

Keep your brand in front of students throughout their day by participating in the **Tomorrow's Technician** Sticker Program. Students use these stickers to stylize their tool boxes, lockers, notebooks, cars, rooms, etc. Take advantage of this opportunity to make a lasting impression on your future buyers.



Price: \$3,800

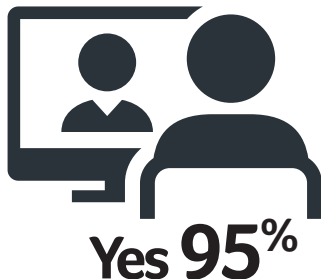
Specifications: The stickers are four-color and measure 3-1/2" x 1-7/8" with a white border.

Printing: Tomorrow's Tech will print the sticker and place it on a sheet with nine other companies/brands, for a total of 10 per page. The stickers will appear in each of the 40,000 copies of the magazine.

Timing: The stickers will appear in the March issue of the magazine. Materials are due February 8, 2019

WEBINARS

Would appreciate 30-Minute FREE webinars on relevant topics to use in classroom



30-MINUTE FREE WEBINARS FOR STUDENTS

Contact Jim Merle at
330-670-1234 ext. 280 or
your Babcox Regional Sales Manager

February: Suspension
March: Filtration
April: A/C
May: Job Skills
August: ASE Training

September: Belts/Hoses
October: TPMS
November: Electrical